

PRESS RELEASE
FOR IMMEDIATE RELEASE



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**The Half Moon Bay Downtown Association Announces
Inaugural Wine & Jazz Festival**

*Taste California coastal wines from 30 wineries, indulge local edibles and enjoy
live jazz performances in Downtown Half Moon Bay*

Half Moon Bay, CA | February 26, 2020

[The Half Moon Bay Downtown Association](#) proudly announced today details of their inaugural [Half Moon Bay Wine & Jazz Festival](#) to debut on Memorial Weekend Saturday, May 23, 2020, from 12-5 pm along Main Street.

“We are thrilled to support the Half Moon Bay Downtown Association in bringing the inaugural Wine & Jazz Festival to the center of Half Moon Bay,” said Mayor Adam Eisen. On behalf of the [Half Moon Bay Downtown Association](#), Elizabeth Benney, Board Member and General Manager of The Half Moon Bay Wine & Cheese Company added: “Our goal is to host a premier event featuring California coastal wineries paired with exceptional live jazz from nationally known and local artists.”

30 California coastal wineries will be pouring 1oz samples to attendees from 12-5 pm on Saturday, May 23rd. Participating wineries include Armitage Wines, Clos de la Tech, and Mindego Ridge. More participants will be announced in the following weeks on the event’s website www.hmbwineandjazzfest.com.

“Paula West, the beloved Bay Area jazz vocalist, JazzTimes called her “the finest jazz-cabaret singer around” is headlining at the festival. We are also excited to showcase Maikel Garcia, a Cuban native that combines jazz with his Latin roots and funk to create a unique fusion of rhythms on stage,” continues Benney.

The Half Moon Bay Wine & Jazz Festival is a 21-and-over-event. 1,000 early bird tickets will be available for \$35 through March 31st. Starting April 1st tickets will increase to \$40. A limited amount of tickets will be available for \$45 at the door on the day of the event. Tickets and details are available online at www.hmbwineandjazzfest.com.

Paid attendees will receive a wristband and a commemorative wine glass that will allow wine tasting until the event closes at 5:00 pm. Attendees will also be able to buy their favorite bottles from the off-sale booth. There will great eats from local coastside restaurants & food purveyors available for purchase.

“The Half Moon Bay Wine & Jazz Festival is expected to be fun for everyone from wine novices to connoisseurs, jazz enthusiasts, and foodies”, ends Benney.

The Half Moon Bay Wine & Jazz Festival is presented by [The Half Moon Bay Wine & Cheese Company](#). Other sponsors include [The Half Moon Bay Winery](#), [Tokenz](#), [Goldworks](#), and [Rocket Farms](#).

Notes for the editor:

The Half Moon Bay Downtown Association’s mission is “to foster a lively and thriving downtown Half Moon Bay for the benefit of all the citizens, and visitors to the area.”

As a 501(c)(3), they exist to bring awareness to Main Street, Half Moon Bay, and to create a fun and lively downtown area—for visitors and locals alike. Funding comes from projects like their Downtown Map, events such as Trick or Treat on Main Street and Speakeasy on Main—a New Year’s Midnight Gala, grants and sponsorships.

For more information on the Half Moon Bay Downtown Association, go to: www.visithalfmoonbay.org/downtown

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