



Downtown Half Moon Bay • 1st Thursdays, 3-7 PM • Begins July 1, 2021

Beginning on Thursday, July 1st, and happening on the **1st Thursday** of every month through November, **Make It Main Street** will present wonderful and surprising experiences on five blocks of Main Street, and throughout Downtown Half Moon Bay. From 3-7PM, Coastsiders and visitors will stroll past musicians, artists, storytellers, and poets, or take in a locally made film as they make their way to one of our unique shops and eateries. Join in this celebration of the Coastsider creative community, and Make It Main Street on the First Thursday of every month from 3PM-7PM.

Make it Main Street is:

Musicians perform along the 300~600 blocks, 4-7PM -

July 1st Lineup: Steve Abrams, Leah Walters, Jam Kings

- Speakers' Space ~ Mac Dutra Park: Opening Poem, [In Half Moon Bay](#), performed by San Mateo County Poet Laureate Aileen Cassinetta 4:30
- Local Film Night ~ Oddfellows Hall : OPENING FILM: [Carnival of Wonders](#)
3 Screenings: 4:30, 5:30 & 7:00 - [reserve a seat here](#):
- Coastsider Makers Marketplace ~ Kelly Ave & Main Street 3-7
- Demonstrations ~ Glass blowing- 3-7 - Guitar Building/Repair 700 block - 4-7
- Acoustic Music Circle ~ 700 Block - 5:30-7
- Animation Lab for youth 3:00 to 4:00, Oddfellows Hall
- Open Houses ~ ALAS, CoastPride, HMB Historical Society, etc.
- Fix-it Clinics, Free Books, 3D Printer lab ~ Makers Marketplace 3-7
- CEF Coastsider Cornhole - City Hall Parking Lot - 3-7

We invite you to join in this economic recovery initiative by:

- Come downtown on 1st Thursday afternoons and Make It Main Street!
- Suggest an artisan, musician or activity you think would add flair to the mix
- Bring a chair and your acoustic instrument and/or voice and join the jam
- Tell your neighbors, friends and youngsters

Make it Main Street is designed to bring our neighbors, friends, & visitors downtown to rediscover all the extraordinary taste, talent and investments that make Main Street, Half Moon Bay the vibrant, beating heart of the Coastsider community we are all so proud to call home.

Questions, suggestions or offers to participate: Erin or Joy ~ MakeItMainStreet@coastsider.net

“Make it Main Street”, is an economic recovery initiative designed in collaboration with The City of Half Moon Bay, Team Vibrant, The Half Moon Bay Oddfellows, Coastal Literary Arts Movement, HMB Coastsider Chamber of Commerce, Beach Break Entertainment, Event Savvy, and generous investment from Half Moon Bay Winery, Ocean Blue Real Estate, and many Coastsider community members and enterprises.